



LINZ, APRIL 27th 2020

SAFETY AND SOLIDARITY DURING THE CORONAVIRUS CRISIS

SILHOUETTE INTERNATIONAL IS GRADUALLY RESTARTING PRODUCTION AND SUPPORTING HEALTH WORKERS

As a global family business, the health of all our employees is our top priority. After the outbreak of the Coronavirus, Silhouette International put immediate measures in place to protect every worker and stop the virus from spreading. In mid-March, we took the decision that any parts of our business that could, should work from home as part of our extensive strategy of precautionary measures. On the other hand, because we still wanted to provide our clients with the best possible service, the customer services department, the dispatch warehouse and our lens manufacturing unit have continued to operate, albeit with reduced staff numbers.

As the situation in Austria is easing now, we are now able to gradually restart production—though only at partial capacity and with hygiene measures being enforced. We have a reduced workforce in production to minimize social contact and to protect our employees. Our primary goal is to ensure the appropriate hygiene measures are in place to guarantee our workers' safety and health. All employees will be keeping direct interactions with other teams to the absolute minimum, meaning only essential meetings. In addition, they will ensure they maintain a safe distance and apply face masks as soon as they leave the workplace.

As well as prioritizing the health of its own employees, Silhouette International is also keen to help health workers, providing them with the personal protective equipment they so desperately need in these challenging times. And so the premium eyewear manufacturer has donated 20,000 pairs of evil eye glasses—their premium sports eyewear brand—to the Austrian Red Cross.

Silhouette will be monitoring the Coronavirus situation very closely as it develops and will make sure that our guidelines are regularly updated.

We don't know how the international situation will evolve over the coming months, but one thing we do know: Silhouette International will continue to be your reliable partner, even more so at this difficult moment.



FURTHER INFORMATION:

Silhouette International

Headquartered in Linz, Austria, Silhouette International Schmied AG is the world's leading manufacturer of premium eyewear, with over 1,500 employees worldwide. With 13 international subsidiaries, the family-owned company is the market leader in rimless eyewear, which has brought it acclaim and success around the world. Exports account for 95% of its production. Silhouette eyewear is available in over 100 countries. Since 2017, the company has been a full-service provider of frames and lenses – made in Austria. In 2018, around 1.9 million pairs of glasses were sold worldwide (including 1 million in Europe alone). The company reported €163 million in revenue in 2018.

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